

JOB SERVICE - WILLISTON Business Services

QUARTERLY NEWSLETTER: OCTOBER/2024

NORTH
Dakota | Williston Workforce
Be Legendary.™ JOB SERVICE

Meeting workforce needs.



NEWS

- Mine closure creates potential for hiring employers to find skilled workers
- Labor Market Information Reports updated as recently as October 2, 2024
- Live Webinar: Sign up for FREE for JSND's Breaking Barriers Webinar
- Benefits Survey: Job Service ND's LMI Department needs your input
- A huge thank you to participating employers at the NWND Fall Job Fair!
- Resource Links for the savvy employer, learn what JSND can do for you
- Look on the 3rd page for a couple of statistics from this Fall's Job Fair

Sibayne Mine Closure in Stillwater County, MT Leaves 700 Skilled Workers Looking for New Employment

The Columbus, MT Chamber of Commerce reached out to Job Service - Williston, Western Region Economic Development, and the Williston Chamber of Commerce to help laid-off employees find new employment. They are implementing a series of "Reverse Job Fairs," where Sibayne Stillwater invites employers to their company to allow laid-off employees to apply and interview for positions at currently hiring companies.

Job Service - Williston aims to link employers in need of skilled workers—ranging from mechanics and CDL drivers to administrative associates at all levels—with the Sibayne Stillwater HR Coordinators organizing this series of Reverse Job Fairs. Companies offering rotational schedules and/or housing would be a plus to help transitioning workers.

Please email sgranrud@nd.gov or cwalstad@nd.gov to connect with the Sibayne Stillwater mine to attend a Reverse Job Fair.

Labor Market Information (LMI) Reports

Latest LMI updates as recent as October 2, 2024, follow the links below for more detail, or go to www.ndlmi.com.

North Dakota's Oil and Gas Economy Report

October 2024 - See Figure 1

[Click here for the October 2024 Oil and Gas Report](#)

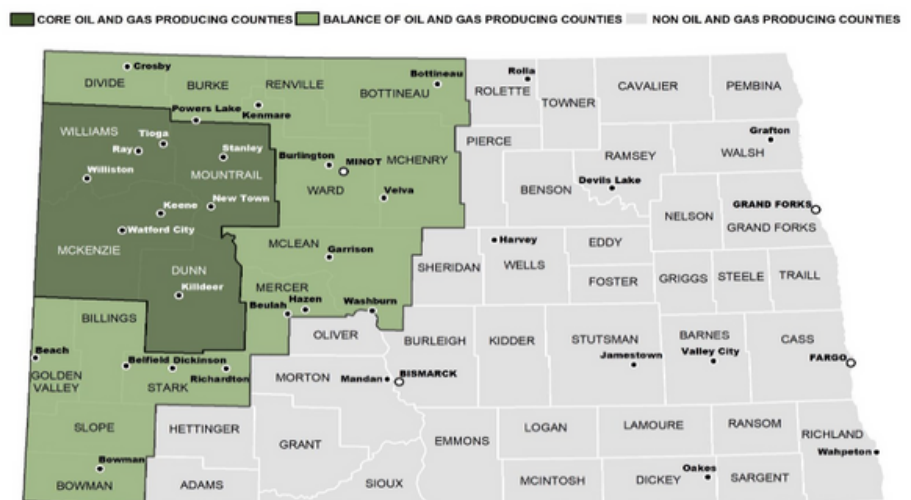
Online Job Openings Report September 2024

[Click here for North Dakota Region 1 Online Job Openings Report](#)

Employment & Wages by Industry Report - August 2024

[Click here for North Dakota Employment and Wages by Industry](#)

Figure 1



Breaking Barriers

It is estimated that 1 in 3 Americans have a criminal record resulting in lifelong barriers to finding and keeping meaningful employment. On October 23, 2024, JSND is hosting a FREE webinar for businesses who work with or are looking to work with justice-involved individuals to help remove barriers for reemployment. Learn about non-discriminatory practices, government incentives, and more.

[Register for webinar here.](#)



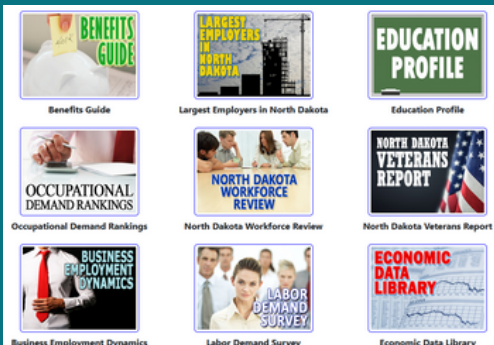
Benefits Survey

Help Us Understand What Your Company Offers

How much of employees' health insurance do companies in my industry pay? What was the average raise last year in my area? Are other companies still offering remote work options?

To answer questions like these, the Labor Market Information Center is conducting its Benefits Survey from late August to the end of December. If you receive a survey, please take 5-10 minutes to fill it out and send it back. We want to hear from you!

Data from the survey is aggregated and published in the Benefits Guide, which is released in February. To find this year's Benefits Guide, please go to our website at www.ndlmi.com. Contact Sydney Sweep Bauman at (701) 328-2846 if you have any questions. Thank you for your help!



Thanks to All Employers for Making Our Job Fair a Success

The 2024 Fall Semi-Annual Job Fair introduced new features for both job seekers and employers. With support from the Western Region Economic Development's RWIP grant, the Williston Workforce Center advertised nationwide, aiming to attract individuals from high-unemployment areas to relocate and find careers in the Williston area. To support this, we partnered with local and regional organizations to highlight resources in Divide, Williams, and McKenzie counties, offering information on recreation, community, and education. These additions brought great energy and excitement to the event.

If you missed the job fair, visit our Facebook page to watch live interviews with our communications director, Emily, and see the enthusiasm from attendees. For more information, visit our website at www.jobsnd.com/williston.

Special thanks to Courthouse Café for catering and to the Western Region Economic Development team for their hard work in making this event a success.

Watch your email for the date of our upcoming Spring Job Fair as we build on the success of the fall event to make it even better!



Observations from the job fair that appeared to draw people to employer booths

1. Set up your booth strategically. Rearranging the table and chairs to eliminate physical barriers or choosing to stand or sit in front of the table can make your booth feel more inviting and approachable.
2. Initiate conversations. Don't wait for job seekers to come to you—start by saying, "Are you looking for work?" or simply ask how they are doing to break the ice.
3. Keep the conversation going. Introduce yourself and your company, and share information about current or future job opportunities that may interest them.
4. Be enthusiastic and engaging. Create a welcoming atmosphere. Many job seekers may feel nervous or uncertain about what your company does, so be approachable and clear in your communication.

RESOURCE LINKS



Employer Resources

For information on additional employer resources offered to you by Job Service North Dakota, click the link above and explore our employer resources page.



The Job Pod

The Job Pod – the place for North Dakota’s career conversations. Join Dusty Hillebrand on The Job Pod where he talks with North Dakota employers about their businesses.



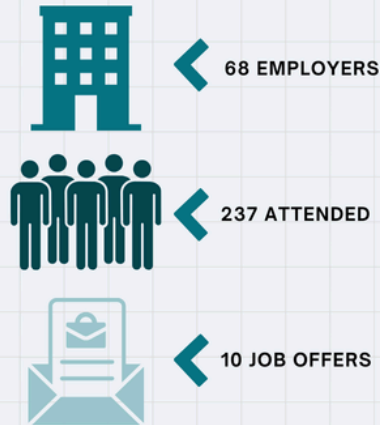
In-Demand Occupations

Created using long-term employment projections from the North Dakota Labor Market Information Center and supplemented by data from the U.S. Bureau of Labor Statistics (updated annually).

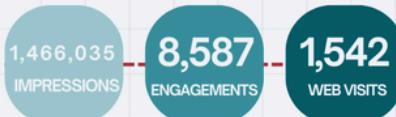
NORTH Dakota | Williston Workforce Center
Be Legendary.™ JOB SERVICE

NW NORTH DAKOTA SEMI-ANNUAL JOB FAIR EVENT STATS

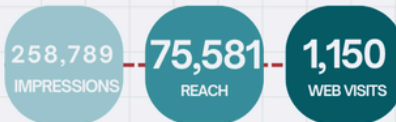
PARTICIPATION



NATIONAL PROMOTION

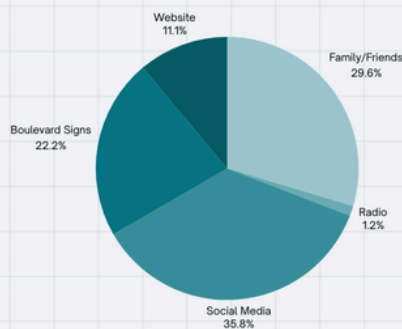


SOCIAL MEDIA PROMOTION



- IMPRESSIONS REFER TO THE TOTAL NUMBER OF TIMES AN ADVERTISEMENT IS DISPLAYED OR SHOWN ON A SCREEN TO USERS
- ENGAGEMENTS REFER TO ANY MEANINGFUL INTERACTIONS OR ACTIONS THAT USERS TAKE WITH AN ADVERTISEMENT
- REACH REFERS TO THE TOTAL NUMBER OF UNIQUE USERS WHO HAVE SEEN OUR CONTENT.
- WEB VISITS (OR WEBSITE VISITS) REFER TO THE NUMBER OF TIMES USERS CLICK ON AN AD AND ARE DIRECTED TO THE ADVERTISER'S WEBSITE OR A SPECIFIC LANDING PAGE

WHERE ATTENDEES SAW PROMOTIONS



LOCATION OF ATTENDEES

