## Business Services

QUARTERLY NEWSLETTER: JANUARY/2025



Meeting workforce needs.



## NORTH DAKOTA

# SEMI-ANNUAL JOB FAIR

MARCH 27 2025 3-7pm



#### **TOP NEWS**

- Join us for the HR Round Table to discuss workforce needs.
- Check out the results from the Virtual Job Fair - and learn how you can participate in the next one!
- The Latest Labor Market Information Reports are out! For monthly updates, sign up for JSND's ListServ.
- North Dakota Employer Survey your valuable input and insights are needed! Help assess ND's workforce ecosystem.
- Learn how to work with SCSEP Senior Community Service Employment Program

#### Join Us for the HR Round Table Thursday, March 27th, 1-1:30 PM

Discuss employee retention, best hiring practices, labor market information, and ideas to help JSND better serve workforce needs.

Driven by integrity, customer service, and a commitment to excellence, Job Service ND – Williston remains dedicated to meeting workforce needs. We are here to support employers in staffing effectively and driving their businesses forward.

To further this mission, Job Service ND – Williston is hosting an HR Round Table on Thursday, March 27th, from 1:00 to 1:30 PM at Williston State College, before the Spring Job Fair.

The HR Round Table aims to foster meaningful discussions around key topics such as employee retention, hiring practices, labor market trends, and collaborative solutions to better address workforce challenges. Employers will have the opportunity to share insights, discuss needs, and learn about the variety of resources Job Service ND offers to help meet labor demands.

A complimentary lunch will be available starting at 1:00 PM. Following the Round Table, the Spring Job Fair will begin at 3:00 PM.

We invite you to join us for this engaging and informative event. Come prepared to network, exchange ideas, and leave equipped with actionable tools to navigate today's workforce challenges.

We look forward to seeing you there!



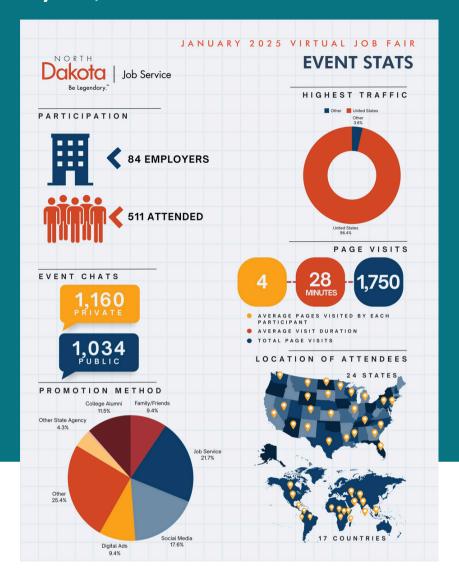
#### Virtual Job Fair - Held January 9th, 2025

With the workforce shortage continuing for many employers throughout the state, JSND ramped up efforts to attract workers from North Dakota and from across the country. This event hosted over 89 North Dakota employers and more than 500 job seekers joined for the event.

Our enhanced virtual platform allows employers to participate in two pavilions. Employers can showcase their company by building branded pages, sharing videos, and job openings. **Participating** posting businesses can also interact with a job seeker through 1:1 live chat providing them with an opportunity to interview right away or set up an interview for later.

There is no cost for participating employers. Targeted event promotion includes JSND social media feeds.

JSND hosts a virtual job fair every year in January. To receive information for the next virtual event, please contact Fran Zerr, Williston Business Services Advisor, at fzerr@nd.gov or 701-774-7906.



#### **Click Here to Sign Up for LMI** and Other Job Service Updates

Join JSND's ListServ and receive periodical updates from Labor Market Information, JSND News Releases, and upcoming job fairs.

#### Labor Market Information (LMI) Reports

Latest LMI updates as recent as December 2024. Follow the links below for more detail, or go to www.ndlmi.com.

Month: November 2024

#### **Non-farm Employment** Statistics - Dec 2024

Click here for the December 2024 Nonfarm Employment Statistics

Last updated January 28, 2025

#### North Dakota's Unemployment Rate - Dec 2024 is 2.5%

**Click here for North Dakota Employment** and Wages by Industry

Last updated January 8, 2025

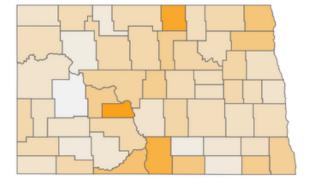
#### **Online Job Openings Statistics**

Click here for the Online Job Openings **Statistics Report** 

Last updated January 8, 2025

#### North Dakota LABOR FORCE AND UNEMPLOYMENT by County O C > Data: Unemployment Rate (%)

Unemployment Rate (%) Map



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### North Dakota Employer Survey - Your Input Needed!

The Department of Commerce, in partnership with Deloitte, is conducting an Employer Survey to assess North Dakota's workforce ecosystem. Your insights are crucial to this effort.

Why Participate?

- Address workforce challenges.
- Improve staffing, training, and retention.
- Evaluate Workforce Innovation and Opportunity Act (WIOA) services.
- Enhance collaboration between agencies and employers. Survey Details:

Deadline: Complete by Friday, 2/7 at 5:00pm CST.

Survey Link:

https://deloittesurvey.deloitte.com/Community/se/3FC11B2648F08E27

Impact: Your feedback will help shape recommendations that support economic growth and strengthen North Dakota's workforce.

Review Process: Responses will be reviewed by the project management team and summarized for the Department of Commerce and key leaders.

Thank you for your commitment. For questions, contact Janna Pastir at <a href="mailto:igland.gov">igland.gov</a>.

#### Hiring Events

Job Service Williston Workforce Center is open and available for small hiring events. We would love to schedule and host your company for hiring events in our office any time of the year. If you need a sudden push for multiple employees or are looking for a rapid-fire quick meeting with multiple candidates, this could be a great option to find the right candidate(s). Contact Chris Walstad at 701-774-7902 or <a href="mailto:cwalstad@nd.gov">cwalstad@nd.gov</a>.

## SCSEP - Senior Community Service Employment Program

The Senior Community Service Employment Program. SCSEP, is the only federally sponsored employment and training program targeted specifically to low-income, older individuals who want to enter or re-enter the workforce. Participants must be 55 years of age or older, with incomes no more than 125 percent of the Federal poverty level. The program offers participants training at community service assignments in public and non-profit organizations and agencies so that they can gain on-the-job experience.

The Senior Community Service Employment Program (SCSEP) offers several benefits to employers:

- 1. Cost Savings: SCSEP participants are typically compensated by the program during their training period, reducing the employer's immediate payroll expenses.
- 2. Access to Skilled Workers: Employers can tap into a pool of experienced, motivated, and dependable older workers who bring valuable skills and work ethic to the workplace.
- 3. Reduced Training Costs: Participants are pre-trained through community service assignments, often requiring less time and resources for onboarding and additional training.
- 4. Diversity and Inclusion: Hiring SCSEP participants helps employers foster a multigenerational and diverse workforce, enhancing organizational culture and innovation.
- 5. Social Responsibility: Partnering with SCSEP demonstrates a commitment to supporting the community and promoting economic opportunities for low-income older adults.
- 6. Trial Period with Potential Hires: Employers can evaluate SCSEP participants on the job before offering permanent, unsubsidized employment.

By participating in SCSEP, employers gain access to dedicated workers while contributing to the economic self-sufficiency of older adults.

#### RESOURCE LINKS



#### **Employer Resources**

For more information on JSND partnering with businesses, employer side unemployment insurance, workforce training programs, to view our recent events, and more.



#### The Job Pod

The Job Pod – the place for North Dakota's career conversations.

Join Dusty Hillebrand on The Job Pod where he talks with North Dakota employers about their businesses.



#### **Employer Quick Reference**

In the employer quick reference guide, learn how to understand the basic user interface, manage your employer account, create, change, and copy job orders, manage job candidates, and more.

Address: 422 1st Ave W, Williston, ND 58801 Phone: 701-774-7900 Email: infojswl@nd.gov Website: jobsnd.com