

JOB SERVICE - FARGO Business Services

QUARTERLY NEWSLETTER: MARCH 2024

NORTH
Dakota | Fargo Workforce Center
Be Legendary.™ | JOB SERVICE

Meeting workforce needs.

Attention Employers!
JOIN US
at the
FM CAREER EXPO & CONSTRUCTION JOB FAIR

WEDNESDAY, MARCH 20TH
3:00 PM - 6:00 PM CT
DELTA HOTEL - FARGO
JOBSND.COM/JOBFAIR

REGISTER NOW!

NORTH Dakota | Job Service
Be Legendary.™

MWC Advertising | jobs HQ | WDAY abc

Register now for the FM Career Expo & Construction Job Fair

Once again, Job Service has combined the FM Career Expo and Construction Job Fair! This premier event will be held on Wednesday, March 20 from 3pm to 6pm at the Delta Hotel. We have partnered with Midwest Communications, JobsHQ, WDAY-TV and Rural MN CEP to help promote this great event to a wide variety of Job Seekers! The registration fee is \$200 and booth space is limited.

Please check out our job fair website to get registered, and please note your business must have current openings to participate.

If you are a Community Resource and would like to participate, please reach out to Kelsey Becker at beckerkelsey@nd.gov for a separate registration link. We hope to see you there!

REGISTER NOW



Navigating Employment: The Vital Role of Workforce Centers

The Fargo Workforce Center is a premier facility that helps people find jobs and develop their careers. This can include financial assistance with classroom training, apprenticeship, on the job training, work experience, career exploration, assistance with job applications, support services, interviewing preparation, and overcoming obstacles to success.

At this very moment, the Fargo office is case managing/connecting 454 area residents to the local workforce through services like:

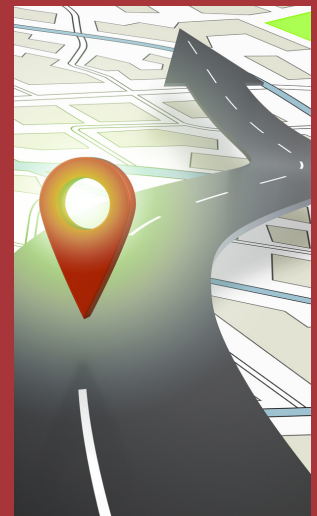
- 📍 Job search assistance
- 📍 Career counseling
- 📍 Training programs
- 📍 Connections to employers

Workforce centers support both job seekers and employers by providing resources and services to match talent with job opportunities. With an average of 860+ people visiting our office per month, the Fargo Workforce Center is making many connections.

The programs assisting customers with case management services at Job Service include:

- 📍 Workforce Innovation Opportunity Act (WIOA)
- 📍 Job Opportunity and Basic Skills Program (JOBS)
- 📍 Re-Employment Program (RSP)
- 📍 Jobs for Veteran Program (JVSG)
- 📍 New American Employment Program (NAEP)
- 📍 Parental Responsibility Initiative for Employment Program (PRIDE)
- 📍 Job Placement Pilot Program (JP3)
- 📍 The Crossroads Program (youth)

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Talent Tuesdays are Successful

The Fargo Workforce center recently hosted Talent Tuesday, a dynamic recruitment event featuring 15 booths representing various industries. This monthly event, held from 1:00 – 3:00 pm, brought job seekers and employers together to connect and collaborate. From healthcare to transportation, each booth offered insights into diverse career paths, facilitating conversations between candidates and employers. The event provided employment opportunities and community resources fostering an inclusive atmosphere for all individuals.

For employers, Talent Tuesday was more than just filling vacancies; it was about engaging with the community and showcasing opportunities. The event highlighted the power of collaboration and community involvement, emphasizing the importance of creating an inclusive space where talent thrives.

If you're interested in securing a free booth at Talent Tuesday, please register here
➡ <https://forms.office.com/g/EsdSzmgkxG>

TALENT TUESDAY!

HIRING EVENT

FARGO WORKFORCE CENTER

Tuesday
March 12
1 PM TO 3 PM

1350 32nd St. S,
Fargo, ND 58103

Success Story

WIOA (Workforce Innovation Opportunity Act) is changing lives!



WIOA has definitely given many opportunities for people to change their lives and one of those affected is Kayla. Upon the first meeting with Kayla her determination to complete her CDL was obvious. She grew up riding in her father's truck, so she has the support of her father and some knowledge of the career. She was so looking forward to this career as a CDL driver and was already researching what company she would like to work for before training was completed. Kayla is not only a success story but also someone to look up to as a CDL driver in a non-traditional occupation for a female. Kayla is a very hard-working person and now has a good job and financial stability. Her case worker, Kristin wishes her continued success.

We asked Kayla to share her thoughts about the WIOA Program and here is what she had to say:

"I can't thank Job Service ND enough! The WIOA program has truly changed my life. I have been struggling for years to work my way up the ladder at the various jobs I've held and I couldn't ever get to a place where I could comfortably afford my bills. And now with the help of Job Service I have more than DOUBLED my income. I never thought I would get to this point in my life where I didn't have to worry about how I was going to pay my bills. I'm so incredibly thankful for this opportunity. I couldn't have done it without the help of my Case Manager, Kristin Hanson. She was absolutely incredible. Once I told her I wanted to get my CDL, she was there every step of the way advocating for me. After I was accepted into a CDL training program, her excellence didn't stop there. There were some issues taking place at the facility I was attending and Kristin went out of her way to get in touch with the necessary people that were able to handle the situation. This was crucial because I didn't think I was going to be able to finish the training program with that outfit but she made sure those issues were addressed immediately! She's just been a great advocate for the people she helps on a daily basis and we need more people like that who will help you reach your dreams. You shouldn't have to do it alone and struggle, it takes a team! So thank you to everyone who made this possible. I am finally able to start paying off my debt and build a better life for myself."

2024 Virtual Job Fair Surpasses Expectations

2024 started off with a huge win for Job Service North Dakota! All nine workforce centers across the state collaborated to plan a Virtual Job Fair on January 18. There were 1,308 job seekers that registered to attend representing 23 states and 21 countries.

The 97 registered employers were able to set up their Virtual Booths to promote their open positions in high-demand, high wage positions in IT, UAS, Healthcare, Oil & Gas, Engineering, Skilled Trades, Transportation, Manufacturing, Government, Education and Finance. Employers were excited to take advantage of our new 3D model. They were invited to set up their Virtual Booth, post their positions and then seek out job seekers and welcome those seekers to their booth to share information and resources and chat 1:1.

At the end of the event, we had a total of 634 job seekers attend. Of those, 330 were from North Dakota and other states and near 300 attended from overseas, including 286 from the Philippines. Those who attended were not sitting still. In fact, with all booths combined, there were a total of 3,914 booth visits and over 1,000 chats with employers. It was a great day!!

As of January, 2024 North Dakota had a total of 14,859 job openings. Events like our Virtual Job Fairs hope to attract people to our great state and help employers fill their positions with qualified applicants.



The photo above is the home page of the Virtual Job Fair and what visitors see upon entering the event.

"It's nice to see a virtual platform for a job fair."

-Adam Beyer,
Bottineau Public School District

"The platform is very cool. I have never used anything like it before."

-Kaitlyn Donovan, Sanford Health.

"It's been great, much busier than I anticipated so well worth the time."

-Nicole Smestad,
American Crystal Sugar

"Things are very steady. I think we have a few really strong candidates. Some good leads at the very least."

-Eric Rasmussen, Bobcat



Keep In Touch

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